

焼 き 鳥 きんざん

KINZAN YAKITORI

13 branches, 70% of the customers of "KINZAN" Yakitori restaurant is female. Because it is particular about the "cozy and modern Japanese-style ambience".

"KINZAN" is a yakitori restaurant with many branches mainly in Nagoya city, one of Japan big cities.

Yakitori is a famous food both in Thailand and Japan. In general, most people think that the image of the yakitori shop is "Only male customers" and "smoky", but KINZAN runs the shop with the concept of "KINZAN will change the image of Yakitori shop in the opposite way".

Therefore, as a result, it became "Female-friendly restaurant" and now 70% of the customers is female.



KINZAN has the concept that "1 of 10 people feels it is really delicious" not "Everyone feels it is normally delicious", this secret sauce recipe was invented.

First
Advance to
Thailand



Brand Features

1. Secret sauce (Private Brand)

The original sauce of KINZAN will be provided, so the customers can enjoy the same taste as in Japan. Because KINZAN has the concept that "1 of 10 people feels it is really delicious" not "Everyone feels it is normally delicious", this secret sauce recipe was invented.

2. Enhanced training program

KINZAN has own cooking & operations manuals as well as the effective training program. The hospitality training program is not for the excessive service, but it is about the necessary communication skill for "creating comfortable mealtime" for the customers. In order to open a shop, according to the company regulation, a chef has to pass the examination and gets the certificate of "Yakitori Grill Master". Therefore, anyone can become the master with the KINZAN's cooking training program.

3. Creation of cozy and comfortable atmosphere

With the aim of giving the customers not only the delicious food but also the "value of time spent at the restaurant", KINZAN puts an effort on creating the best total value to the customers through "the food, service and, atmosphere".



Kinzan Corporation operates 13 restaurants in the Nagoya area. The owner, Mr. Suda, founded Kinzan after eating at every famous yakitori restaurant in Japan.

We hope you will experience its quality in Japan.

We hope to build partnerships with Thai companies in Master Franchise



Franchise Overview

Franchise Fee	3,000,000 Baht (For 3 stores)
Royalty Fee	3%
Marketing Fee	None
Initial Investment	Approx 7,000,000 Baht/Store
Return on Investment	Approx 21 Months/Store
Contract Period	5 Years (Extended if 3 stores are opened within 5 years)
Renewal Fee	None

*Initial investment and investment recovery are estimated values based on actual results in Japan.

Interested franchise, please call 0-2381-5138

