NAGIYA
TOKYO IZAKAYA



After 13 years of operation in Thailand, IZAKAYA pioneer finally starts franchising!!

Over 200 food items on the menu, including authentic sauces and dipping sauces, have been loved in Japan for 20 years.

Authentic IZAKAYA has been operating in Japan for 20 years and in Thailand for 13 years. We have ample experience operating in Thailand.

We have developed a training system for staff who can cook Japanese food and are ready to bring authentic Japanese food to your area!





Store List


① Nihonmachi
Sukhumvit Soi 26


② Thonglo Soi 9
Soi 9-11


③ Ekamai Gate Way
BTS Ekamai


④ Asok
Near GMM



⑤ Taniya
Centre of Thaniya Road


⑥ Donki Mall Tonglo
Soi Ekamai 5


⑦ Sriracha


⑧ Torayoshi Izakaya
Sukhumvit Soi 26

Brand Features

1. Extensive experience in Thailand

We have had success with stand-alone stores, community malls, shopping malls, and a variety of locations. Our menu is also constantly changing.

2. High profitability

The initial investment is approx. 5 million baht. Investment payback is 10-20 months.

3. Manual System & Training Program

The system is designed to share manuals online. Always have access to the latest information. We take care of and train kitchen staff to train them to be able to provide authentic Japanese food.



Nagiya's signature dish, Hot Pot!!

You will be surprised to see a tower of garlic chives in the middle of the hot pot, which you will only find in Nagiya. We have varieties of hot pots including pork, chicken, sukiyaki.

You can also choose the flavour of your soup from regular miso, white miso, kimchi, or seafood soy sauce base.

After eating all of the ingredients in your hot pot, you can finish it off with noodles or rice and enjoy a completely new dish!!



Yakiton･Yakitori

Every morning, we buy fresh ingredients and use them for our skewers. Each skewer is prepared with care and delicacy in order to deliver the best flavors.

Customers can choose from 3 different sauces (Teriyaki, salt, or miso). Teriyaki sauce has been cooked for 4 hours and is Nagiya's proud recipe from Japan.



Sushi & Sashimi

Every week, we have fresh fish delivered from different parts of Japan for our customers to enjoy.

We also have varieties of sashimi and sushi with reasonable prices and consistent quality. Our sushi menu is popular among our customers and is highly recommended.





Franchise Overview

Franchise Fee	1,200,000 Baht
Royalty Fee	3%
Marketing Fee	None
Initial Investment	Approx 8,000,000 Baht
Return on Investment	Approx 12-24 Months
Contract Period	5 Years
Renewal Fee	None

Interested franchise, please call 0-2381-5138

